

JON-AI.

DocAgent

Company-Wide AI.
Institutionalized Intelligence.

PITCH DECK · 2026



AI Agent for
Document Writing

For SMEs & Enterprise

MISSION

To Equalize and Advance the Human Race.

Powerful AI document infrastructure — accessible to every company,
every employee, everywhere in the world.

THE PROBLEM

Every company. Every day.

Time Wasted on Reformatting

Employees spend hours chasing templates, reformatting old documents, and hunting for the right version.

Knowledge Trapped in Chat Histories

Valuable AI outputs disappear into endless chat threads — impossible to find, impossible to reuse.

No Institutional Memory

When an employee leaves, their knowledge, documents, and context leave with them.

Islands of Intelligence

Each employee works in isolation. There is no shared brain — no way to build on each other's work.

THE SOLUTION

Auto-Organizing Document Agent



Auto-Organization

Every document is instantly analyzed and filed — proposals to Proposals, contracts to Contracts. Zero manual filing.



Context Engine

Upload your company knowledge, past docs, legal frameworks, and client info. The AI always has the right context.



Full Traceability

Every output is permanently linked to the original files, prompts, and attachments that created it. Nothing is lost.



Shared Intelligence

One employee's output becomes another's input. Your team builds on a collective knowledge base that grows every day.



DocPrompt Editor

Build prompts over days or weeks, share them with colleagues, and generate perfect finalized documents every time.



Enterprise Privacy

Complete data isolation, encryption, no AI training on your data. Your intellectual property stays yours, always.

Built for how professionals actually work

01

DocPrompt

Unlike standard AI that demands an immediate prompt, DocPrompt lets you craft, iterate, and share your briefing document over days — generating a perfect output when you're ready.

02

Context Management

A shared Context Folder filled with legislation, company profiles, past proposals, and client history. Every employee pulls from the same rich knowledge base with one click.

03

Multi-File Support

Upload PDFs, Word docs, audio recordings, HTML, Markdown, and more. Feed raw audio from a field operative and get a perfectly structured report in return.

04

Document Archival

A single source of truth for every document your company has ever created — from initial drafts to final signed versions — organized, searchable, and permanent.

The Intelligence Layer Powering Your Documents



Jon AI doesn't replace the AI models you love — it gives them a memory, a filing cabinet, and a shared brain. Instead of endless messy chats, every output becomes institutional knowledge your entire company can build upon.

We created a new market category

Word Processor

Formats text.
No AI. No memory.
No organization.

AI Chatbot

Generates text.
No structure.
No institutional memory.

Document Storage

Stores files.
No AI generation.
Manual filing only.

Team Collaboration

Shares tasks.
No document focus.
No context engine.

JON AI

ALL FOUR
IN ONE

The demand for AI-native enterprise software is growing fast

TAM

\$50B

Total Addressable Market

200M+ knowledge workers globally shifting to AI-native platforms

SAM

\$5B

Serviceable Addressable Market

5M+ SMEs in professional services across Americas, Europe & Africa

SOM

\$50M

Target Market (5yr)

High-value document-intensive teams: legal, consulting, logistics, HR

Simple, scalable pricing that encourages company-wide adoption

FREE TRIAL

\$0

Forever Free

- ✓ 30 Trial Credits to test the full editor
- ✓ Access to basic Context Management
- ✓ Trial access to the Invoicing Suite
- ✓ 100+ supported document types

BEST VALUE

ENTERPRISE TEAM

\$100

Per User / Per Year

- ✓ 24,000 Credits/member — designed for daily drafting
- ✓ Full Context Engine: unlimited uploads
- ✓ Process Continuity & Shared Memory
- ✓ Invoicing Integration + Team Management
- ✓ Complete Data Privacy — no AI training on your data
- ✓ Document Retention after employee departure

Already delivering value to real businesses in Mozambique

CURRENT
ARR

\$1K

CLIENTS
ACTIVE

3+

Tesouros do Mar

Managing logistics contracts, service agreements, and client communications.

Freight Forwarding

\$300/yr · 3 users

Maputo Printer

Generation of technical proposals for public tenders and formal letters.

Printing Services

\$300/yr · 3 users

Undisclosed Law Firm

Building a comprehensive knowledge base with every piece of relevant legislation.

Legal Services

Team Plan · 16 users

Expanding web-first internationally with \$100/user/year team plans for SMEs and Enterprise

Content-driven growth & strategic partnerships

01

Product-Led Growth

Our free tier is the core. Professionals who experience DocAgent's quality and efficiency become our strongest advocates. Every document they create is a proof point.

Target: 10,000 free users → 5% conversion to paid teams.

02

Content & SEO

High-value blog posts and case studies demonstrate the clear ROI of AI-powered document automation in legal, sales, HR, and operations.

Target: Rank for 'AI document management' and 'enterprise document AI'.

03

Vertical Beachhead Strategy

Own legal and logistics in Southern Africa first. Use deep case studies and sector-specific features to become the default before expanding horizontally.

Target: 50 law firms + 50 logistics companies within 18 months.

04

AI Training as Acquisition

Our \$50/employee AI Training program (\$50 + 3 months DocAgent access) creates a direct pipeline: trained employees become active DocAgent users from day one.

Target: 200 corporate training contracts in Year 1.

Thank You.

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